TOURISM, HOSPITALITY, AND EVENT MANAGEMENT, B.S. - EVENT MANAGEMENT

The program outline and graduation requirements are listed below. In addition, free electives are selected to reach 120 credits overall and 2.25 cumulative GPA required for graduation.

The department website provides an overview of the program, admission requirements (when applicable), faculty biographies, learning outcomes, and careers: https://www.southerncst.edu/academics/recreation-tourism-sport-management/programs

GENERAL EDUCATION REQUIREMENTS

All bachelor’s degree programs include liberal education (LEP) and writing (W) course requirements. To review more detailed information regarding these requirements, please visit https://catalog.southerncst.edu/undergraduate/degrees-and-requirements.html (General Education Requirements). Courses in the major and/or cognate may also be used to satisfy LEP requirements where noted below (*).

MAJOR REQUIREMENTS (60 Credits)

Major GPA of 2.25 Required

Core Courses (33 Credits)
REC 100 – Introduction to Recreation and Leisure
REC 120 – Leadership Development (T2MB)*
REC 220 – Inclusive Recreation (T2CD)*
THE 260 - Introduction to Tourism, Hospitality and Event Management
THE 323 – Travel and Tourism: Principles and Practices
REC 363 – Event Management
THE 330 - Hospitality Service Management
THE 365 - Event Planning and Production
THE 368 - Risk Management in Tourism, Hospitality and Event Management
THE 381 – Leisure in Contemporary Society (T3)*
THE 433 - Professional Development in Tourism, Hospitality and Event Management

Research Methods (3 Credits)
REC 470 – Senior Research Methods

Internship (9 Credits)
To be completed in the Summer after junior and senior years.
REC 301 – Internship I (3 credits)
REC 400 – Internship II (6 credits)
Event Management Concentration Requirements (15 Credits)
THE 320 - Meeting and Conference Planning
THE 364 - Event Advanced Applications
THE 365 - Event Planning and Production (*repeated for credit)
6 additional credits of THE