SPORT MANAGEMENT, B.S.

This program has a separate admission process. Please consult the admission requirements for this program for more information.

120 Overall Credits Required
Overall 2.25 GPA Required

LIBERAL EDUCATION PROGRAM AND WRITING REQUIREMENTS

Liberal Education Program

Students must complete a comprehensive three-tiered Liberal Education Program (LEP).

View all requirements of the tiers on the Liberal Education Program.

While the choice of courses that fulfill the requirements is generally left up to students, courses in the major and/or cognate may also satisfy LEP requirements. These shared courses are recommended below to fulfill both areas, although the course credits are only counted once towards the 120 credits required for graduation.

Tier 2 – Mind and Body:
REC 120 – Leadership Development

Tier 2 – Creative Drive:
REC 220 – Inclusive Recreation

Writing Requirements (‘W-Courses’)

Three W-courses are required. These may not be taken until after a student has passed ENG 112 — Writing Arguments. W-courses may count toward LEP, major, or cognate requirements, as well as free electives. Course sections that meet this requirement are designated by section numbers ending in “W”.

Transfer students who enter with 60 to 89 credits are required to pass two W-courses, while transfer students who enter with 90 credits or more must pass one W-course.

MAJOR REQUIREMENTS

51 Credits Required
‘C’ or better required.

Courses with less than ‘C’ must be repeated within two semesters. Students receiving grades of ‘C’ or lower in more than one recreation course may be dismissed from this major.

REC 120
- Leadership Development
  REC 220
  - Inclusive Recreation

  REC 363
  - Event Management

  REC 470
  - Research Methods

  SMT 271
  - Foundations of Sport Management

  SMT 301
  - Internship I

  SMT 351
  - Facility Design and Management

  SMT 354
  - Sport Communication and Promotion

  SMT 355
  - Ethics in Sport Management

  SMT 356
  - Sport Marketing

  SMT 357
  - Legal Issues in Sport and Recreation

  SMT 388
  - Administration of Sport Organizations

  SMT 401
  - Internship II

  SMT 454
  - International Sport Management and Governance

  SMT 456
  - Sport Finance

  SMT 457
  - Seminar: Contemporary Issues in Sports Management

**COGNATE REQUIREMENTS**

18 Credits Required
To fulfill the 18 credits of cognate requirements, students can choose (in consultation with their adviser) to pursue any minor in the university or select six (6) courses from the list below:

HIS 220 - Sports in U.S. History
HMS 380 - Sport Psychology
JRN 200 - Basic of Journalism
JRN 211 - Broadcast Sports Journalism
JRN 226 - Sport Multimedia Journalism
JRN 304 - Sports Reporting
MGT 300 - Management and Organization
MKT 200 - Principles of Marketing
REC 100 - Introduction to Recreation, Tourism, and Sport Management
REC 320 - Program Planning and Development
REC 321 - Advanced Techniques of Program Planning and Management
REC 364 - Event Management Advanced Applications
REC 461 - Entrepreneurship in Recreation
REC 470 - Research Methods
SMT 185 - Introduction to e-Sports
SMT 200 - Recreational Team Sports
SMT 207 - Adaptive Recreational Sport
SMT 285 - e-Sports Promotion
SMT 295 - The Digital Sport Industry: Fantasy Sports, Video Gaming, & eSports
SMT 425 - Human Factors in e-Sports
SMT 451 - Intercollegiate Athletics
SMT 465 - Sport Analytics

FREE ELECTIVES

Students must take remaining credits to reach Overall Credits Required (listed above).