SPORT MANAGEMENT, B.S. (ONLINE OR ON-GROUND)

The program outline and graduation requirements are listed below. In addition, free electives are selected to reach 120 credits overall required for graduation.

The department website provides an overview of the program, admission requirements (when applicable), faculty biographies, learning outcomes, and careers: https://www.southernct.edu/academics/recreation-tourism-sport-management/programs

GENERAL EDUCATION REQUIREMENTS

All bachelor’s degree programs include liberal education (LEP) and writing (W) course requirements. To review more detailed information regarding these requirements, please visit Degree Requirements >> General Education (LEP) Requirements. Courses in the major and/or cognate may also be used to satisfy LEP requirements where noted below (*).

MAJOR REQUIREMENTS (51 Credits)

'C' or better required for courses in the major (excluding REC 120 and 220).

REC 120 - Leadership Development (T2MB)*
REC 220 - Inclusive Recreation (T2CD)*
REC 250 - Leadership and Professional Development in Recreation and Sport Management
REC 363 - Event Management
REC 470 - Research Methods
SMT 271 - Foundations of Sport Management
SMT 301 - Internship I
SMT 351 - Facility Design and Management
SMT 354 - Sport Communication and Promotion
SMT 355 - Ethics in Sport Management
SMT 356 - Sport Marketing
SMT 357 - Legal Issues in Sport and Recreation
SMT 388 - Administration of Sport Organizations
SMT 401 - Internship II
SMT 456 - Sport Finance
SMT 457 - Seminar: Contemporary Issues in Sports Management
COGNATE REQUIREMENTS (12-18 Credits)

To fulfill the 12 credits of cognate requirements, students can choose (in consultation with their adviser) to pursue any minor in the university or select four (4) courses from the list below:

HIS 220 - Sports in U.S. History
HMS 380 - Sport Psychology
JRN 200 - Basic of Journalism
JRN 211 - Broadcast Sports Journalism
JRN 226 - Sport Multimedia Journalism
JRN 304 - Sports Reporting
MGT 300 - Management and Organization
MKT 200 - Principles of Marketing
REC 100 - Introduction to Recreation, Tourism, and Sport Management
REC 320 - Program Planning and Development
REC 321 - Advanced Techniques of Program Planning and Management
REC 364 - Event Management Advanced Applications
REC 461 - Entrepreneurship in Recreation
REC 470 - Research Methods
SMT 185 - Introduction to e-Sports
SMT 200 - Recreational Team Sports
SMT 207 - Adapted Sport
SMT 285 - e-Sports Promotion
SMT 295 - The Digital Sport Industry: Fantasy Sports, Video Gaming, & eSports
SMT 425 - Human Factors in e-Sports
SMT 451 - Intercollegiate Athletics
SMT 454 - International Sport Management and Governance
SMT 465 - Sport Analytics