SPORT MANAGEMENT, B.S. - M.S. ACCELERATED PATHWAY (ONLINE OPTION)

The B.S. in Sport Management (Concentration: B.S. to M.S. Accelerated Pathway) provides high-achieving students with the opportunity to complete foundational graduate coursework during their senior year of undergraduate study in order to accelerate graduate degree completion. This competitive program allows admitted students the opportunity to complete both their bachelor’s degree and the M.S. in Sport and Entertainment Management (Concentration: Accelerated Pathway) in five years at Southern Connecticut State University.

The program outline and graduation requirements are listed below. In addition, free electives are selected to reach 120 credits overall and cumulative GPA of 3.0 required for graduation.

The department website provides an overview of the program, admission requirements (when applicable), faculty biographies, learning outcomes, and careers: https://www.southernct.edu/academics/recreation-tourism-sport-management/programs

GENERAL EDUCATION REQUIREMENTS

All bachelor’s degree programs include liberal education (LEP) and writing (W) course requirements. Detailed information on these requirements is published in this section of the catalog: https://catalog.southernct.edu/undergraduate/general-information/lep.html

Writing courses are not additional course requirements, course sections that meet this requirement are designated with a ‘W’ on the class schedule. Courses in the major and/or cognate may also be used to satisfy LEP requirements where noted below (*).

MAJOR REQUIREMENTS (51 Credits)

‘C’ or better required for courses in the major excluding REC 120 and 220.

Sport Management Requirements (39 Credits)
REC 120 - Leadership Development (T2MB)*
REC 220 - Inclusive Recreation (T2CD)*
REC 363 - Event Management
SMT 271 - Foundations of Sports Management
SMT 301 - Internship I
SMT 354 - Sport Communication and Promotion
SMT 355 - Ethics in Sport Management
SMT 356 - Sport Marketing
SMT 388 - Administration of Sport Organizations
SMT 401 - Internship II
SMT 454 - International Sport Management and Governance
SMT 456 - Sport Finance

**Concentration in BS to MS Accelerated Pathway** (12 Credits)
SMT 512 - Sport and Entertainment Law
SMT 514 - Global Issues in Sport Entertainment
SMT 515 - Facility and Event Management
REC 575 - Operational Research Capstone

**COGNATE REQUIREMENTS (18 Credits)**

To fulfill the 18 credits of cognate requirements, students can choose (in consultation with their adviser) to pursue any minor in the university or select six (6) courses from the list below:

HMS 380 - Sport Psychology
HIS 220 - Sports in U.S. History
JRN 200 - Basic of Journalism
JRN 211 - Broadcast Sports Journalism
JRN 226 - Sport Multimedia Journalism
JRN 304 - Sports Reporting
MGT 300 - Management and Organization
MKT 200 - Principles of Marketing
REC 100 - Introduction to Recreation, Tourism, and Sport Management
REC 320 - Program Planning and Development
REC 321 - Advanced Techniques of Program Planning and Management
REC 364 - Event Management Advanced Applications
REC 461 - Entrepreneurship in Recreation
REC 470 - Research Methods
SMT 185 - Introduction to e-Sports
SMT 200 - Recreational Team Sports
SMT 207 - Adaptive Recreational Sport
SMT 285 - e-Sports Promotion
SMT 295 - The Digital Sport Industry: Fantasy Sports, Video Gaming, & eSports
SMT 425 - Human Factors in e-Sports
SMT 451 - Intercollegiate Athletics
SMT 465 - Sport Analytics