RECREATION, TOURISM, AND SPORT MANAGEMENT

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MAJOR PROGRAM

The department offers B.S. degrees in Recreation and Leisure Studies and Sport Management. The department also offers minors in Leadership Development, Event Management, and Outdoor Recreation. A GPA of 2.25 is required for admission into the major with the exception of the Therapeutic Recreation (2.5 GPA) and Child Life (3.0 GPA) concentrations.

B.S., RECREATION AND LEISURE STUDIES

The B.S. in Recreation and Leisure Studies curriculum is designed to provide the student with a broad foundation of professional preparation in the recreation and leisure industries. Recognition is given to the wide diversity of recreation and leisure career opportunities by providing emphasis in professional areas through which the student will obtain orientation to specific careers. Students direct their career aspirations through the selection of a concentration area of study. These areas of concentration are:

• Recreation Management.
• Therapeutic Recreation.
• Child Life Specialist.
• Tourism, Hospitality, and Event Management.
• Recreation Therapy B.S. to M.S. Accelerated Pathway. This program has a separate admissions process, and eligible students are encouraged to apply no later than their junior year.
The concentration in Recreation Management will prepare students for careers in parks, recreation, non-profit agencies, and commercial recreation businesses. Leadership, programming, and managing leisure experiences for participants of all abilities is a major emphasis in this area.

The professional emphasis focuses on planning, leading, administering, managing, and evaluating in a variety of settings and program fields. A minimum of 123 credits is required for graduation. The choice of electives is available for the individual needs of students.

Students interested in pursuing career options in therapeutic recreation may elect that emphasis area in order to facilitate their eligibility for certification as a therapeutic recreation specialist by the National Council for Therapeutic Recreation Certification (NCTRC).

Any student majoring in recreation and leisure studies receiving a grade lower than a "C" in any course in the student's concentration must repeat that course within two semesters. Students receiving grades of "C" or lower in more than one recreation course may be dismissed from this major.

**B.S., SPORT MANAGEMENT**

The major in Sport Management is designed to prepare students for positions within all sectors of the sport industry, including professional sport organizations, college athletics, scholastic sport, recreational sport, and sport event and facility management. Coursework includes instruction in event and facility management, sport communication and promotion, sport marketing and sales, sport finance, international sport management, as well as the ethical and legal aspects of the sport industry. Students gain industry experience through internships with professional sports teams, college athletic departments, public and private sport facilities, sport marketing companies, and municipal, non-profit, and commercial sport organizations. High achieving students in Sport Management can apply for the B.S. to M.S. Accelerated Pathway. This program has a separate admissions process, and eligible students are encouraged to apply no later than their junior year.

**MINOR IN EVENT MANAGEMENT**

Students learn the management skills necessary for the planning, organization, direction, and assessment of special events. Included are festivals, sports, tourism, fundraising, meetings, conferences, cultural programming, destination and venue management, and related experiences. Theoretical information is supplemented by event-based service learning projects and practicum experience.

**MINOR IN LEADERSHIP DEVELOPMENT**

The minor consists of 18 credits and is designed to provide students with foundational and contextual leadership principles and practice that expand their ability to exercise leadership in their private, professional, and civic lives.
MINOR IN OUTDOOR RECREATION

This minor is designed to prepare students for professional opportunities in the field of outdoor recreation including areas such as park management, outdoor programming, and nature-based recreation. Through the use of classroom and experiential settings, students will develop leadership, management, programming, and teaching skills needed for the field and their professional careers.
The department offers the following:
Recreation and Leisure Studies, B.S. - Concentration: Child Life Specialist
Recreation and Leisure Studies, B.S. - Concentration: Recreation and Youth Development
Recreation and Leisure Studies, B.S. - Concentration: Recreation Management
Recreation and Leisure Studies, B.S. - Concentration: Recreation Therapy M.S. Accelerated Pathway
Recreation and Leisure Studies, B.S. - Concentration: Therapeutic Recreation
Recreation and Leisure Studies, B.S. - Concentration: Tourism, Hospitality, and Event Management
Sport Management, B.S.
  Sport Management, B.S. - Concentration: BS to MS Accelerated Pathway
  Minor in e-Sports Management
Minor in Event Management
Minor in Leadership Development
Minor in Outdoor Recreation
RECREATION AND LEISURE STUDIES,
B.S. - CONCENTRATION: RECREATION THERAPY M.S. ACCELERATED PATHWAY

The B.S. in Recreation and Leisure Studies (Concentration: Recreation Therapy B.S. to M.S. Accelerated Pathway) provides high-achieving students with the opportunity to complete foundational graduate coursework during their senior year of undergraduate study in order to accelerate graduate degree completion. This competitive program allows admitted students the opportunity to complete both their bachelor’s degree and the M.S. in Recreation and Leisure (Concentration: Recreation Therapy Accelerated Pathway) in five years. This program has a separate admissions process and eligible students are encouraged to apply no later than their junior year of undergraduate study in consultation with a faculty advisor in the department. Please consult the admission requirements in the undergraduate catalog and below for more information.

Overall GPA of 3.0 Required
120 Overall Credits Required

APPLICATION PROCESS

Undergraduate freshmen and transfer applicants will select the appropriate degree program and accelerated pathway concentration for their particular discipline when applying through the Common App. Current students who are already matriculated in a program at Southern must be accepted into the undergraduate portion of the accelerated pathway through department permission via the Selection of degree system. Undergraduate students must declare their intention to join an Accelerated Pathway Program no later than their junior year. Eligible students in the accelerated pathway program will then apply for early acceptance graduate admission no later than the spring semester of their senior year. During the application process, students will select both the graduate degree for their specified discipline and the accelerated pathway concentration. Please note that acceptance into the undergraduate Accelerated Pathway does not automatically guarantee admission to the graduate Accelerated Pathway. Students should contact their faculty advisor regularly to ensure that they are meeting all requirements for graduate admission.

ADMISSION REQUIREMENTS

New students seeking admission to Southern Connecticut State University should apply online through the Office of Undergraduate Admissions website:

https://www.southernct.edu/admissions/undergraduate
Currently matriculated students must meet and maintain the following department requirements in order to be admitted to and remain in the program:

- An undergraduate GPA of 3.0.

LIBERAL EDUCATION PROGRAM AND WRITING REQUIREMENTS

**Liberal Education Program**

Students must complete a comprehensive three-tiered Liberal Education Program (LEP). View all requirements of the tiers on the Liberal Education Program.

While the choice of courses that fulfill the requirements is generally left up to students, courses in the major and/or cognate may also satisfy LEP requirements. These shared courses are recommended below to fulfill both areas, although the course credits are only counted once towards the 120 credits required for graduation.

Tier 2 - Creative Drive
REC 220 – Inclusive Recreation

Tier 2 – Mind and Body:
PSY 100 – Introduction to Psychology

**Writing Requirements (“W-Courses”)**

Three W-courses are required. These may not be taken until after a student has passed ENG 112 — Writing Arguments. W-courses may count toward LEP, major, or cognate requirements, as well as free electives. Course sections that meet this requirement are designated by section numbers ending in “W”.

Transfer students who enter with 60 to 89 credits are required to pass two W-courses, while transfer students who enter with 90 credits or more must pass one W-course.

**MAJOR REQUIREMENTS**

63 Credits Required

'C' or better required.

Courses with less than 'C' must be repeated within two semesters. Students receiving grades of 'C' or lower in more than one recreation course may be dismissed from this major.

**Recreation Therapy Requirements**

39 Credits Required

REC 100 – Introduction to Recreation, Tourism, and Sport Management
REC 210 – Activity Development and Leadership
REC 220 – Inclusive Recreation
REC 231 – Foundations of Therapeutic Recreation
SOUTHERN CONNECTICUT STATE UNIVERSITY

REC 314 – Medical Aspects of Therapeutic Recreation
REC 320 – Program Planning and Management
REC 331 – Therapeutic Recreation: Assessment and Individualized Programming
REC 391 – Interventions and Facilitation Techniques in Therapeutic Recreation
REC 420 – Organization and Administration of Leisure
REC 441 – Design and Administration of Therapeutic Recreation Services
REC 480 – Philosophy of Recreation and Leisure

Select 2 from:
CMD 205 - Social Communication
REC 202 - Methods: Birth to Five
REC 251 - Recreation and Youth Development
REC 303 - Leisure and Aging
REC 307 - Disabilities in Society
REC 311 - Introduction to Child Life Therapy
REC 312 - Therapeutic Play
REC 403 - Mediation: Community Settings
RSP 330 - Case Studies in Medical Ethics
SMT 207 - Adaptive Recreation Sport

B.S. to M.S. Accelerated Pathway Requirements
12 Credits Required

REC 543 - Advanced Interventions in Recreation Therapy
REC 574 - Park and Recreation Management
REC 581 - Seminar in Therapeutic Recreation Service
REC 584 - Leisure Education

Recreation and Leisure Studies Requirements
12 Credits Required

• REC 470 – Senior Research Methods
• REC 301 – Internship I
• Select one:
  • REC 400 – Internship II
  • REC 433 – Field Experience in Therapeutic Recreation

COGNATE REQUIREMENTS

15 Credits Required

EXS 280 – Survey of Anatomy and Physiology
PSY 100
– Introduction to Psychology
PSY 219 – Lifespan Development
PSY 321 – Abnormal Psychology
PSY @ – Psychology Elective
FREE ELECTIVES

Students must take remaining credits to reach Overall Credits Required (listed above).
SPORT MANAGEMENT, B.S. - CONCENTRATION: B.S. TO M.S. ACCELERATED PATHWAY

The B.S. in Sport Management (Concentration: B.S. to M.S. Accelerated Pathway) provides high-achieving students with the opportunity to complete foundational graduate coursework during their senior year of undergraduate study in order to accelerate graduate degree completion. This competitive program allows admitted students the opportunity to complete both their bachelor’s degree and the M.S. in Sport and Entertainment Management (Concentration: Accelerated Pathway) in five years at Southern Connecticut State University. This program has a separate admissions process and eligible students are encouraged to apply no later than their junior year of undergraduate study. Please consult the admission requirements in the undergraduate catalog and below for more information.

Overall GPA of 3.0 Required
120 Overall Credits Required

APPLICATION PROCESS

Undergraduate freshmen and transfer applicants will select the appropriate degree program and accelerated pathway concentration for their particular discipline when applying through the Common App. Current students who are already matriculated in a program at Southern must be accepted into the undergraduate portion of the accelerated pathway through department permission via the Selection of degree system. Undergraduate students must declare their intention to join an Accelerated Pathway Program no later than their junior year. Eligible students in the accelerated pathway program will then apply for early acceptance graduate admission no later than the spring semester of their senior year. During the application process, students will select both the graduate degree for their specified discipline and the accelerated pathway concentration. Please note that acceptance into the undergraduate Accelerated Pathway does not automatically guarantee admission to the graduate Accelerated Pathway. Students should contact their faculty advisor regularly to ensure that they are meeting all requirements for graduate admission.

ADMISSION REQUIREMENTS

New students seeking admission to Southern Connecticut State University should apply online through the Office of Undergraduate Admissions website:

https://www.southernct.edu/admissions/undergraduate

Students must meet all of the university admissions criteria for acceptance into the program. Currently matriculated students must meet and maintain the following department requirements in order to be admitted to and remain in the program:
• An undergraduate GPA of 3.0.

LIBERAL EDUCATION PROGRAM AND WRITING REQUIREMENTS

Liberal Education Program
Students must complete a comprehensive three-tiered Liberal Education Program (LEP).

View all requirements of the tiers on the Liberal Education Program.

While the choice of courses that fulfill the requirements is generally left up to students, courses in the major and/or cognate may also satisfy LEP requirements. These shared courses are recommended below to fulfill both areas, although the course credits are only counted once towards the 120 credits required for graduation.

Tier 2 – Mind and Body:
REC 120 – Leadership Development

Tier 2 – Creative Drive:
REC 220 – Inclusive Recreation

Writing Requirements (“W-Courses”)
Three W-courses are required. These may not be taken until after a student has passed ENG 112 — Writing Arguments. W-courses may count toward LEP, major, or cognate requirements, as well as free electives. Course sections that meet this requirement are designated by section numbers ending in “W”.

Transfer students who enter with 60 to 89 credits are required to pass two W-courses, while transfer students who enter with 90 credits or more must pass one W-course.

MAJOR REQUIREMENTS

63 Credits Required
'C' or better required.
Courses with less than 'C’ must be repeated within two semesters. Students receiving grades of 'C’ or lower in more than one recreation course may be dismissed from this major.

Sport Management Requirements
51 Credits Required
REC 120 - Leadership Development
REC 220 - Inclusive Recreation
REC 363 - Event Management
REC 470 - Research Methods
SMT 271 - Foundations of Sports Management
SMT 301 - Internship I
SMT 351 - Facility Design and Management
SMT 354 - Sport Communication and Promotion
SMT 355 - Ethics in Sport Management
SMT 356 - Sport Marketing
SMT 357 - Legal Issues in Recreation and Sports
SMT 388 - Administration of Sport Organizations
SMT 401 - Internship II
SMT 454 - International Sport Management and Governance
SMT 456 - Sport Finance
SMT 457 - Seminar: Contemporary Issues in Sports Management

**Concentration in BS to MS Accelerated Pathway**
12 Credits Required

SMT 512 - Sport and Entertainment Law
SMT 514 - Global Issues in Sport Entertainment
SMT 515 - Facility and Event Management
REC 575 - Operational Research Capstone

**Cognate Requirements**

18 Credits Required

To fulfill the 18 credits of cognate requirements, students can choose (in consultation with their adviser) to pursue any minor in the university or select six (6) courses from the list below:

HMS 380
- Sport Psychology

HIS 220
- Sports in U.S. History

JRN 200
- Basic of Journalism

JRN 211
- Broadcast Sports Journalism

JRN 226
- Sport Multimedia Journalism

JRN 304
- Sports Reporting

MGT 300
- Management and Organization

MKT 200
- Principles of Marketing

REC 100
- Introduction to Recreation, Tourism, and Sport Management
REC 320  
- Program Planning and Development

REC 321  
- Advanced Techniques of Program Planning and Management

REC 364  
- Event Management Advanced Applications

REC 461  
- Entrepreneurship in Recreation

REC 470  
- Research Methods

SMT 185  
- Introduction to e-Sports

SMT 200  
- Recreational Team Sports

SMT 207  
- Adaptive Recreational Sport

SMT 285  
- e-Sports Promotion

SMT 295  
- The Digital Sport Industry: Fantasy Sports, Video Gaming, & eSports

SMT 425  
- Human Factors in e-Sports

SMT 451  
- Intercollegiate Athletics

SMT 465  
- Sport Analytics

FREE ELECTIVES

Remaining credits to reach total Overall Credits Required (listed above).
RECREATION AND LEISURE STUDIES, B.S.
- CONCENTRATION: RECREATION AND YOUTH DEVELOPMENT

This program has a separate admission process. Please consult the admission requirements for this program for more information.

120 Overall Credits Required

LIBERAL EDUCATION PROGRAM AND WRITING REQUIREMENTS

Liberal Education Program

Students must complete a comprehensive three-tiered Liberal Education Program (LEP). View all requirements of the tiers on the Liberal Education Program.

While the choice of courses that fulfill the requirements is generally left up to students, courses in the major and/or cognate may also satisfy LEP requirements. These shared courses are recommended below to fulfill both areas, although the course credits are only counted once towards the 120 credits required for graduation.

Tier 2 - Creative Drive
REC 220 – Inclusive Recreation

Tier 2 – Mind and Body:
REC 120 – Leadership Development

Writing Requirements (“W-Courses”)

Three W-courses are required. These may not be taken until after a student has passed ENG 112 — Writing Arguments. W-courses may count toward LEP, major, or cognate requirements, as well as free electives. Course sections that meet this requirement are designated by section numbers ending in “W”.

Transfer students who enter with 60 to 89 credits are required to pass two W-courses, while transfer students who enter with 90 credits or more must pass one W-course.

MAJOR REQUIREMENTS

54 Credits Required
C or better required.
Courses with less than C must be repeated within two semesters. Students receiving grades of C or lower in more than one recreation course may be dismissed from this major.

REC 100 – Introduction to Recreation, Tourism, and Sport Management
REC 120 – Leadership Development
REC 210 – Activity Development and Leadership
REC 220 – Inclusive Recreation
REC 251 – Recreation and Youth Development
REC 320 – Program Planning and Management
REC 321 – Advanced Techniques of Program Planning and Management
REC 390 – Grant Writing
REC 420 – Organization and Administration of Leisure
REC 461 – Entrepreneurship in Recreation
REC 470 – Senior Research Methods
REC 480 – Philosophy of Recreation and Leisure
SMT 351 – Facility Design and Management
6 Additional Credits of REC

Internships
REC 301 – Internship I

Select one (6 credits):
• REC 400 – Internship II
• REC 433 – Field Experience in Therapeutic Recreation

COGNATE REQUIREMENTS

12 Credits Required

PSY 100 – Introduction to Psychology
PSY 219 – Lifespan Development
PSC 351 – Public Policy Analysis

Select one from:
• MKT 200 – Principles of Marketing
• SOC 322 – Sociology of the Family
• SOC 338 – Juvenile Delinquency

FREE ELECTIVES

Students must take remaining credits to reach Overall Credits Required (listed above).
RECREATION AND LEISURE STUDIES, B.S. - CONCENTRATION: CHILD LIFE SPECIALIST

This program has a separate admissions process. Please consult the admission requirements for this program for more information.

Overall GPA of 3.0 Required
120 Overall Credits Required

LIBERAL EDUCATION PROGRAM AND WRITING REQUIREMENTS

**Liberal Education Program**

Students must complete a comprehensive three-tiered Liberal Education Program (LEP).

View all requirements of the tiers on the Liberal Education Program.

While the choice of courses that fulfill the requirements is generally left up to students, courses in the major and/or cognate may also satisfy LEP requirements. These shared courses are recommended below to fulfill both areas, although the course credits are only counted once towards the 120 credits required for graduation.

Tier 2 - Creative Drive
REC 220 - Inclusive Recreation

Tier 2 - Mind and Body
PSY 100 - Introduction to Psychology

**Writing Requirements (“W-Courses”)**

Three W-courses are required. These may not be taken until after a student has passed ENG 112 — Writing Arguments. W-courses may count toward LEP, major, or cognate requirements, as well as free electives. Course sections that meet this requirement are designated by section numbers ending in “W”.

Transfer students who enter with 60 to 89 credits are required to pass two W-courses, while transfer students who enter with 90 credits or more must pass one W-course.

**MAJOR REQUIREMENTS**

54 Credits Required
Courses with less than 'C' must be repeated within two semester. Students receiving grades of 'C' or lower in more than one recreation course may be dismissed from this major.

REC 202
- Methods and Materials: Birth to Five
  REC 220
  - Inclusive Recreation

REC 231
- Foundations of Therapeutic Recreation
  REC 311
- Intro to Child Life Therapy
  REC 312

- Therapeutic Play
  REC 320
- Program Planning and Management
  REC 331
- Therapeutic Recreation: Assessment and Individualized Programming
  REC 391
- Interventions and Facilitation Techniques in Therapeutic Recreation
  REC 420

- Organization and Administration of Leisure
  REC 470
- Senior Research Methods
  REC 480
- Philosophy of Recreation and Leisure
  6 Additional Credits of REC
    SOC 322 - Sociology of the Family
    PCH 450 - Death, Dying & Bereavement

Internships:
  9 Credits Required
  REC 301 - Internship I

Select one (6 credits):
  REC 400 - Internship II
  REC 433 - Field Experience in Therapeutic Recreation

COGNATE REQUIREMENTS

  18 Credits Required
  EXS 280
  - Survey of Anatomy and Physiology
  PSY 100
- Introduction to Psychology
  PSY 210
- Infant & Child Development
  PSY 215
  - Adolescent Psychology
    PSY 219
- Lifespan Development
  PSY 321
- Abnormal Psychology

FREE ELECTIVES

Students must take remaining credits to reach Overall Credits Required (listed above).
RECREATION AND LEISURE STUDIES, B.S. - CONCENTRATION: TOURISM, HOSPITALITY, AND EVENT MANAGEMENT

This program has a separate admission process. Please consult the admission requirements for this program for more information.

120 Overall Credits Required

LIBERAL EDUCATION PROGRAM AND WRITING REQUIREMENTS

Liberal Education Program

Students must complete a comprehensive three-tiered Liberal Education Program (LEP). View all requirements of the tiers on the Liberal Education Program.

While the choice of courses that fulfill the requirements is generally left up to students, courses in the major and/or cognate may also satisfy LEP requirements. These shared courses are recommended below to fulfill both areas, although the course credits are only counted once towards the 120 credits required for graduation.

Tier 2 - Creative Drive:
REC 220 – Inclusive Recreation

Tier 2 – Mind and Body:
REC 120 – Leadership Development

Writing Requirements (“W-Courses”)

Three W-courses are required. These may not be taken until after a student has passed ENG 112 — Writing Arguments. W-courses may count toward LEP, major, or cognate requirements, as well as free electives. Course sections that meet this requirement are designated by section numbers ending in “W”.

Transfer students who enter with 60 to 89 credits are required to pass two W-courses, while transfer students who enter with 90 credits or more must pass one W-course.

MAJOR REQUIREMENTS

48 Credits Required
'C' or better required
Courses with less than C must be repeated within two semesters. Students receiving grades of 'C' or lower in more than one recreation course may be dismissed from this major.

REC 100 – Introduction to Recreation and Leisure
   REC 120
   – Leadership Development
   REC 220
   – Inclusive Recreation
REC 260 - Introduction to Tourism, Hospitality and Event Management
REC 360 – Travel and Tourism: Principles and Practices
REC 363 – Event Management
REC 364 – Event Management and Advanced Applications
REC 365 - Event Planning and Production
REC 366 - Hospitality Service Management
REC 368 - Risk Management in Tourism, Hospitality and Event Management
REC 463 – Tourism Impacts, Planning, and Management
REC 470 – Senior Research Methods
MGT 385 - Human Resource Management
Internship
9 Credits Required
REC 301 – Internship I
REC 400 – Internship II

COGNATE REQUIREMENTS

This program does not have any cognate requirements.

FREE ELECTIVES

Students must take remaining credits to reach Overall Credits Required (listed above).
RECREATION AND LEISURE STUDIES, B.S. - CONCENTRATION: THERAPEUTIC RECREATION

This program has a separate admission process. Please consult the admission requirements for this program for more information.

Overall GPA of 2.5 Required
120 Overall Credits Required

LIBERAL EDUCATION PROGRAM AND WRITING REQUIREMENTS

Liberal Education Program

Students must complete a comprehensive three-tiered Liberal Education Program (LEP). View all requirements of the tiers on the Liberal Education Program.

While the choice of courses that fulfill the requirements is generally left up to students, courses in the major and/or cognate may also satisfy LEP requirements. These shared courses are recommended below to fulfill both areas, although the course credits are only counted once towards the 120 credits required for graduation.

Tier 2 - Creative Drive
REC 220 – Inclusive Recreation

Tier 2 – Mind and Body:
PSY 100 – Introduction to Psychology

Writing Requirements (“W-Courses”)

Three W-courses are required. These may not be taken until after a student has passed ENG 112 — Writing Arguments. W-courses may count toward LEP, major, or cognate requirements, as well as free electives. Course sections that meet this requirement are designated by section numbers ending in “W”.

Transfer students who enter with 60 to 89 credits are required to pass two W-courses, while transfer students who enter with 90 credits or more must pass one W-course.

MAJOR REQUIREMENTS

54 Credits Required
’C’ or better required.
Courses with less than 'C' must be repeated within two semesters. Students receiving grades of 'C' or lower in more than one recreation course may be dismissed from this major.

Concentration in Therapeutic Recreation
42 Credits Required

REC 100 – Introduction to Recreation, Tourism, and Sport Management
REC 210 – Activity Development and Leadership
REC 220 – Inclusive Recreation
REC 231 – Foundations of Therapeutic Recreation
REC 314 – Medical Aspects of Therapeutic Recreation
REC 320 – Program Planning and Management
REC 331 – Therapeutic Recreation: Assessment and Individualized Programming
REC 391 – Interventions and Facilitation Techniques in Therapeutic Recreation
REC 420 – Organization and Administration of Leisure
REC 431 – Current Practices in Therapeutic Recreation
REC 441 – Design and Administration of Therapeutic Recreation Services
REC 480 – Philosophy of Recreation and Leisure

Select 2 from:
CMD 205 - Social Communication
REC 202 - Methods: Birth to Five
REC 251 - Recreation and Youth Development
REC 303 - Leisure and Aging
REC 307 - Disabilities in Society
REC 311 - Introduction to Child Life Therapy
REC 312 - Therapeutic Play
REC 403 - Mediation: Community Settings
RSP 330 - Case Studies in Medical Ethics
SMT 207 - Adaptive Recreation Sport

Recreation and Leisure Requirements
12 Credits Required

REC 470 – Senior Research Methods
REC 301 – Internship I

Select one:
• REC 400 – Internship II
• REC 433 – Field Experience in Therapeutic Recreation

COGNATE REQUIREMENTS

15 Credits Required

EXS 280
– Survey of Anatomy and Physiology
PSY 100
– Introduction to Psychology
PSY 219
– Lifespan Development
PSY 321
– Abnormal Psychology
PSY @  – Psychology Elective

FREE ELECTIVES

Students must take remaining credits to reach Overall Credits Required (listed above).
SPORT MANAGEMENT, B.S.

This program has a separate admission process. Please consult the admission requirements for this program for more information.

120 Overall Credits Required
Overall 2.25 GPA Required

LIBERAL EDUCATION PROGRAM AND WRITING REQUIREMENTS

Liberal Education Program

Students must complete a comprehensive three-tiered Liberal Education Program (LEP).

View all requirements of the tiers on the Liberal Education Program.

While the choice of courses that fulfill the requirements is generally left up to students, courses in the major and/or cognate may also satisfy LEP requirements. These shared courses are recommended below to fulfill both areas, although the course credits are only counted once towards the 120 credits required for graduation.

Tier 2 – Mind and Body:
REC 120 – Leadership Development

Tier 2 – Creative Drive:
REC 220 – Inclusive Recreation

Writing Requirements ("W-Courses")

Three W-courses are required. These may not be taken until after a student has passed ENG 112 — Writing Arguments. W-courses may count toward LEP, major, or cognate requirements, as well as free electives. Course sections that meet this requirement are designated by section numbers ending in “W”.

Transfer students who enter with 60 to 89 credits are required to pass two W-courses, while transfer students who enter with 90 credits or more must pass one W-course.

MAJOR REQUIREMENTS

51 Credits Required
'C' or better required.

Courses with less than 'C' must be repeated within two semesters. Students receiving grades of 'C' or lower in more than one recreation course may be dismissed from this major.

REC 120
- Leadership Development
  REC 220
  - Inclusive Recreation

  REC 363
  - Event Management

  REC 470
  - Research Methods

  SMT 271
  - Foundations of Sport Management

  SMT 301
  - Internship I

  SMT 351
  - Facility Design and Management

  SMT 354
  - Sport Communication and Promotion

  SMT 355
  - Ethics in Sport Management

  SMT 356
  - Sport Marketing

  SMT 357
  - Legal Issues in Sport and Recreation

  SMT 388
  - Administration of Sport Organizations

  SMT 401
  - Internship II

  SMT 454
  - International Sport Management and Governance

  SMT 456
  - Sport Finance

  SMT 457
  - Seminar: Contemporary Issues in Sports Management

COGNATE REQUIREMENTS

  18 Credits Required
To fulfill the 18 credits of cognate requirements, students can choose (in consultation with their adviser) to pursue any minor in the university or select six (6) courses from the list below:

- HIS 220 - Sports in U.S. History
- HMS 380 - Sport Psychology
- JRN 200 - Basic of Journalism
- JRN 211 - Broadcast Sports Journalism
- JRN 226 - Sport Multimedia Journalism
- JRN 304 - Sports Reporting
- MGT 300 - Management and Organization
- MKT 200 - Principles of Marketing
- REC 100 - Introduction to Recreation, Tourism, and Sport Management
- REC 320 - Program Planning and Development
- REC 321 - Advanced Techniques of Program Planning and Management
- REC 364 - Event Management Advanced Applications
- REC 461 - Entrepreneurship in Recreation
- REC 470 - Research Methods
- SMT 185 - Introduction to e-Sports
- SMT 200 - Recreational Team Sports
- SMT 207 - Adaptive Recreational Sport
- SMT 285 - e-Sports Promotion
- SMT 295 - The Digital Sport Industry: Fantasy Sports, Video Gaming, & eSports
- SMT 425 - Human Factors in e-Sports
- SMT 451 - Intercollegiate Athletics
- SMT 465 - Sport Analytics

**FREE ELECTIVES**

Students must take remaining credits to reach Overall Credits Required (listed above).
RECREATION AND LEISURE STUDIES, B.S. - CONCENTRATION: RECREATION MANAGEMENT

120 Overall Credits Required

The concentration in Recreation Management will prepare students for careers in parks, recreation, non-profit agencies, and commercial recreation businesses. Leadership, programming, and managing leisure experiences for participants of all abilities is a major emphasis in this area.

LIBERAL EDUCATION PROGRAM AND WRITING REQUIREMENTS

Liberal Education Program

Students must complete a comprehensive three-tiered Liberal Education Program (LEP). View all requirements of the tiers on the Liberal Education Program.

While the choice of courses that fulfill the requirements is generally left up to students, courses in the major and/or cognate may also satisfy LEP requirements. These shared courses are recommended below to fulfill both areas, although the course credits are only counted once towards the 120 credits required for graduation.

Tier 2 - Creative Drive:
REC 220 - Inclusive Recreation

Tier 2 – Mind and Body:
REC 120 – Leadership Development

Writing Requirements (“W-Courses”)

Three W-courses are required. These may not be taken until after a student has passed ENG 112 — Writing Arguments. W-courses may count toward LEP, major, or cognate requirements, as well as free electives. Course sections that meet this requirement are designated by section numbers ending in “W”.

Transfer students who enter with 60 to 89 credits are required to pass two W-courses, while transfer students who enter with 90 credits or more must pass one W-course.

MAJOR REQUIREMENTS

51 Credits Required

'C' or better required.
Courses with less than 'C' must be repeated within two semesters. Students receiving grades of 'C' or lower in more than one recreation course may be dismissed from this major.

REC 100 – Introduction to Recreation, Tourism, and Sport Management
REC 120 – Leadership Development
REC 210 – Activity Development and Leadership
REC 220 - Inclusive Recreation
REC 320 – Program Planning and Management
REC 321 – Advanced Techniques of Program Planning and Management
REC 352 - Recreation and Outdoor Recreation Areas
REC 363 - Event Management
REC 420 – Organization and Administration of Leisure
REC 461 – Entrepreneurship in Recreation
REC 470 – Senior Research Methods
REC 480 – Philosophy of Recreation and Leisure
SMT 351 – Facility Design and Management
3 Additional Credits of REC @ or MKT 200 or PSC 351 or PSY 219 or SOC 322 or SOC 338

Internships
REC 301 – Internship I
Select one (6 credits):
• REC 400 – Internship II
• REC 433 – Field Experience in Therapeutic Recreation

COGNATE REQUIREMENTS

No cognates are required for this program.

FREE ELECTIVES

Remaining credits to reach Overall Credits Required (listed above).
COURSES

REC 100 - Introduction to Recreation, Tourism, and Sport Management

Introduction to the field of recreation and leisure services. Explores career opportunities in the following leisure related areas: community recreation; youth development; therapeutic recreation; tourism; hospitality and event management; sport management.
Last Offered: Spring 2021
3 credits

REC 105 - Introduction to Outdoor Adventure Activities

Understand judgement, technical, and interpersonal skills related to selected outdoor adventure activities.
Last Offered: Fall 2019
1 credits

REC 106 - Introduction to Kayaking

Introduce fundamental skills and safety concepts of kayaking including strokes, maneuvers, recoveries, trip-planning, and risk management. Equipment selection, terminology, outdoor leadership, and assessment of paddling environment will also be addressed.
Last Offered: not yet offered
1 credits

REC 108 - Introduction to Mountain Biking

Introduce fundamental skills and safety concepts of mountain biking including equipment selection, shifting, braking, maneuvering, and trail riding. Bike repair and adjustments, trip-planning, and risk management will also be addressed.
Last Offered: not yet offered
1 credits

REC 110 - Hiking and Backpacking

Introduce fundamental hiking skills and techniques including navigation, equipment selection, physical conditioning, risk management, trip planning, leave no trace principles and nature interpretation.
Last Offered: not yet offered
2 credits

REC 120 - Leadership Development

An introduction to a broad range of leadership topics from self-development and understanding self, to group behavior, organizational design, ethics and teamwork. With a focus on increasing student’s knowledge and understanding of leadership design and theory, as well as prepare students to become effective leaders.
Last Offered: Spring 2021
3 credits

REC 202 - Methods & Materials: Birth to Five

Through instruction, observation, and practice, students will gain an understanding of how to lead individuals and groups in various recreational activities. Activity requirements based upon human growth and development of individual's birth to five will specifically be analyzed.
Prerequisite(s):
Last Offered: Fall 2020
3 credits

REC 210 - Activity Development and Leadership

Application of methods and materials utilized to lead people in games of low organization, informal activities, and individual and team sports. Analysis of activities and specific techniques for adapting activities in recreation.
Last Offered: Spring 2021
3 credits
REC 220 - Inclusive Recreation
Awareness of and sensitivity to the needs of persons with disabilities with regard to assessing, planning, implementing, and evaluating recreation and leisure services in the community.
Last Offered: Spring 2021
3 credits

REC 231 - Foundations of Therapeutic Recreation
Introduction to history, philosophy, theories, and concepts of therapeutic recreation services in clinical and community-based settings. Description of special population groups, terminology, and the role of therapeutic recreation specialist.
Last Offered: Fall 2020
3 credits

REC 239 - Foundations of Outdoor Recreation
Students are provided with professional foundations about history, theory, philosophy, and leadership of outdoor recreation programs and settings. Students will also learn about trends, issues and career opportunities in outdoor recreation.
Prerequisite(s):
Last Offered: not yet offered
3 credits

REC 241 - Outdoor Adventure Leadership
Provides students with knowledge of leadership styles, planning and organization, risk management, and environmental impact of outdoor adventure recreation activities. Numerous experiential learning opportunities via recreation activities in various outdoor settings.
Last Offered: Spring 2021
3 credits

REC 251 - Recreation and Youth Development
Examination of youth development practices and principles in a recreation context.
Prerequisite(s): REC 210.
Last Offered: Fall 2020
3 credits

REC 260 - Introduction to Tourism, Hospitality and Event Management
Explores the world's largest industries, tourism, hospitality, and event management. Topics include the history foundations, and career opportunities in industries such as food, lodging, resorts, commercial tourism enterprises, entertainment and event management. Industries are studied from both regional and global contexts including an overview of the history, geography, and economics of tourism in world cultures.
Last Offered: Fall 2020
3 credits

REC 288 - Introduction to Animal Assisted Interventions
Students will acquire basic, beginner knowledge of animal assisted interventions and their therapeutic application, benefits, and effectiveness in clinical and non-clinical settings. This course is experiential, as the student will work directly with therapy animals. This student will gain an understanding of how to train and handle a therapy animal in the field. An emphasis on proper planning, managing and facilitating animal assisted interventions in various settings will be presented and practiced throughout the course.
Last Offered: not yet offered
3 credits

REC 298 - Special Topics
Examination of developments, issues, and/or creative work in the field of recreation.
Last Offered: Spring 2020
1 to 3 credits

REC 300 - Practicum
Supervised practicum in a professional setting with an emphasis on program development, leadership, and/or event management.
Prerequisite(s): Departmental permission.
Last Offered: Spring 2021
3 credits
REC 301 - Internship I
Supervised six-week internship. 260 hours in a professional setting with emphasis on program leadership in various settings related to the delivery of community recreation; youth development; therapeutic recreation; tourism, hospitality and event management programs.
Prerequisite(s): REC 320 and departmental permission.
Last Offered: Spring 2021
3 credits

REC 303 - Leisure and Aging
Investigates issues pertinent to the aging population including physiological, psychological, and socio-economics. Explores the delivery of therapeutic recreation services to older adults both in the community and institutional settings including assisted living and skilled nursing facilities.
Prerequisite(s): REC 210
Last Offered: Fall 2020
3 credits

REC 307 - Disabilities in Society
Exploration of the range of human experiences of individuals with disabilities and the associated attitudes which shaped historic treatment leading to reforms, advocacy techniques useful in arranging services for people with disabilities. The interrelationships of societal institutions, methods to exert control, the responses of societies to these issues current best practices, and the forecasting of future trends and issues. Emphasis on inclusion, integration, and community membership are explored.
Last Offered: Spring 2021
3 credits

REC 311 - Introduction to Child Life Therapy
Introduction to the history, philosophy, theories, and concepts relating to child life services in a hospital setting. The role of child life specialist as a member of the healthcare team will be examined. Concepts include the recognition of the importance and therapeutic value of recreation/play in a hospital setting, effective design of play areas within a hospital setting, and the effects of hospitalization on children and families. Theories explored include the use of recreation and play as a therapeutic modality in a hospital setting and the relationship between developmental stages and the play/coping skills of the hospitalized child.
Last Offered: Fall 2020
3 credits

REC 312 - Therapeutic Play
Provides students with the theoretical, historical and practical applications of play and uses play as a therapeutic modality for children.
Prerequisite(s): Junior Status
Last Offered: Spring 2021
3 credits

REC 314 - Medical Aspects of Therapeutic Recreation
Emphasis on the delivery of the therapeutic recreation services for persons with disabilities and illnesses. Focus will be on symptomology, etiology, prognosis of disabilities and illnesses, and the implications for therapeutic recreation services across a continuum of health and community care.
Prerequisite(s): REC 231.
Last Offered: not yet offered
3 credits

REC 320 - Program Planning and Management
Principles of planning procedures and techniques used for development and delivery of leisure-related programs and services.
Prerequisite(s): REC 210, or REC 260, or SMT 271
Last Offered: Spring 2021
3 credits
REC 321 - Advanced Techniques of Program Planning and Management

Advanced principles of program planning, and the procedures and techniques used for the development, implementation, staffing, delivery and evaluation of community and youth based recreation programs and leisure services. Special Information: Field trips required.
Prerequisite(s): REC 320.
Last Offered: Fall 2020
3 credits

REC 331 - Therapeutic Recreation: Assessment and Individualized Programming

Introduction to various assessment techniques used in the practice of therapeutic recreation, methods used to conduct client assessments, and development of client specific individualized program plans.
Prerequisite(s): REC 231.
Last Offered: Fall 2020
3 credits

REC 352 - Park and Outdoor Recreation Areas

The principles of planning, design, and management of park and outdoor recreation areas. Students will be introduced to natural environments, and the relationship between people, the environment, and recreation.
Prerequisite(s):
Last Offered: Spring 2021
3 credits

REC 360 - Travel and Tourism: Principles and Practices

Investigations of the principles and practices of the global tourism system. Topics include, tourism development, policies and marketing strategies, structures of local and global tourism agencies, tourism operating sectors, and the associated social, cultural, environmental impacts of tourism.
Prerequisite(s): REC 100.
Last Offered: Spring 2021
3 credits

REC 363 - Event Management

Explores theoretical concepts and practical applications designed to provide a framework for the management of resources associated with the planning, implementation, and evaluation of special events. Serves as the foundation for the event management minor.
Prerequisite(s): REC 100.
Last Offered: Spring 2021
3 credits

REC 364 - Event Management Advanced Applications

Apply concepts from event management to plan, organize, direct, and evaluate an actual event on campus or in the local community.
Prerequisite(s): REC 363.
Last Offered: Fall 2020
3 credits

REC 365 - Event Planning and Production

Students become active participants in the operation of an event organization on campus. Best practices and principles in event management are studied and applied to the student run organization. Contractual opportunities are identified and developed with on and off campus organizations seeking assistance with event planning and delivery.
Prerequisite(s): REC 364
Last Offered: Spring 2021
3 credits

REC 366 - Hospitality Service Management

Introduces skills and develops the professional disposition needed to manage hospitality enterprises in an ethical and sustainable manner.
Prerequisite(s): REC 260 and 6 credits in REC or SMT.
Last Offered: Spring 2021
3 credits
**REC 368 - Risk Management in Tourism, Hospitality, and Event Management**
Analysis of risk factors and development of strategic plans for the remediation of risks inherent in tourism, hospitality and event environments.
Prerequisite(s): REC 260
Last Offered: Spring 2021
3 credits

**REC 381 - Leisure in Contemporary Society**
Examines leisure as a human, cultural mirror and social instrument. Utilizes literature from several academic disciplines. Explores the importance of leisure on both the individual’s quality of life and for society’s well-being.
Prerequisite(s): REC 301 or SMT 401, 6 of 8 Tier 2 complete (Honors Coll.: 15cr. HON or 45cr. total), and prior or concurrent completion of all Tier 1 (Honors Coll.: T1MC and T1QR only).
Last Offered: Spring 2021
3 credits

**REC 390 - Grant Writing**
Fundamental principles of writing powerful proposals. Examination of finding funds, designing winning grant projects, and writing grant proposals. An exploration of skills, knowledge, and ability to pursue funding opportunities from a variety of foundation, corporation, and state and federal sources. Basic components of a grant proposal are explored.
Last Offered: Spring 2021
3 credits

**REC 396 - Student Activities and Leadership Development in Higher Education**
Examines all aspects of the delivery of student programs and services to a campus population. Emphasis on understanding student populations, application of leadership theories and practices in providing student activities, and an understanding of the impact on student growth and development.
Prerequisite(s): REC 120
Last Offered: Spring 2020
3 credits

**REC 400 - Internship II**
Supervised 400 hour internship over a 10 week period in a professional setting. Emphasis on programming, leadership, and management skills in professional settings related to recreation, youth development, therapeutic recreation, sport, and tourism, hospitality and event programs.
Prerequisite(s): REC 301 or SMT 401 and departmental permission.
Last Offered: Spring 2021
6 credits

**REC 403 - Mediating Problems in Community Settings and Programs**
Develops skills needed to serve as neutral third-party facilitator in youth and community programs and settings. Focus on experiential training using a wide range of formats including role plays, videos, lectures, discussions, and skills demonstrations. Meets the 40-hour course requirement many mediation centers, courts and other agencies use to qualify mediators.
Prerequisite(s): Junior status.
Last Offered: Spring 2021
3 credits

**REC 391 - Interventions and Facilitation Techniques in Therapeutic Recreation**
Interventions and facilitation techniques in the provision of therapeutic recreation services for individuals with disabilities. Focus is on identifying and applying the principles of planning, leading, and evaluating therapeutic interventions and techniques used throughout the rehabilitation process.
Prerequisite(s): REC 231.
Last Offered: Spring 2021
3 credits
**REC 420 - Organization and Administration of Leisure**

Entry-level practitioners are provided with understanding of basic principles of administration and management and their application to delivery of services. Administrative duties at all levels of service are analyzed.
Prerequisite(s): REC 320.
Last Offered: Fall 2020
3 credits

**REC 431 - Current Practices in Therapeutic Recreation**

Examination of therapeutic recreation and its role within the rehabilitation process. Focus includes behavioral intervention techniques, quality improvement systems, and current issues facing therapeutic recreation practices.
Prerequisite(s): REC 231.
Last Offered: Spring 2021
3 credits

**REC 433 - Field Experience in Therapeutic Recreation**

Supervised 560 hour field experience over a 14-week period in a therapeutic recreation setting under the on-site supervision of a Certified Therapeutic Recreation Specialist. Emphasis on assessment, planning, implementing, and evaluation of recreation therapy programs.
Prerequisite(s): REC 301, departmental permission and three of the following: REC 231, REC 331, REC 391, REC 431 REC 441
Last Offered: Spring 2021
6 credits

**REC 441 - Design and Administration of Therapeutic Recreation Services**

Through both instruction and observation, students will gain a management perspective that relates to the delivery and evaluation of therapeutic recreation services provided across a continuum of care/services.
Prerequisite(s): REC 231.
Last Offered: Spring 2020
3 credits

**REC 460 - Professional Development Seminar in REC and SMT**

A professional development experience for majors in recreation, tourism, and sport management to explore job opportunities and review best practices for securing professional internship and full-time positions within these fields. Resume and cover letter building, job search skills, and interviewing skills for REC and SMT careers will be discussed.
Prerequisite(s): REC or SMT major.
Last Offered: Spring 2021
1 credits

**REC 461 - Entrepreneurship in Recreation**

Provide students with an overview of entrepreneurship in commercial recreation and the major categories of the industry: travel and tourism, hospitality, and local commercial recreation. Introduction to entrepreneurial business principles important for creating and operating a profitable recreation enterprise in both public and private organizational structures.
Prerequisite(s): REC 420 or departmental permission.
Last Offered: Spring 2021
3 credits

**REC 463 - Global Tourism Impacts and Management**

Investigation and critical analysis of case studies relating to cultural, environmental, and economic impacts of tourism development in a global context. Topics include a review of tourism ethics and their application in tourism management principles to ensure the sustainability of tourism-related resources.
Prerequisite(s): REC 260.
Last Offered: Spring 2020
3 credits
REC 470 - Research Methods
Principles of research and evaluation, focused on research and evaluation characteristics and tools germane to leisure-related services.
Prerequisite(s): Rec 320, or one 300-level SMT course
Last Offered: Spring 2021
3 credits

REC 480 - Philosophy of Recreation and Leisure
Analysis of the history and foundation of leisure, synthesis of leisure related concepts, and development of a professional philosophy to guide decisions and conduct as a practitioner in the fields of: community recreation, youth development, therapeutic recreation, travel and tourism, and sports management services.
Prerequisite(s): REC 300 or 301 and 420.
Last Offered: Spring 2021
3 credits

REC 499 - Independent Study
Independent study.
Prerequisite(s): Departmental permission.
Last Offered: Fall 2020
1 to 3 credits

SMT 185 - Introduction to e-Sports
This introductory course explores the management principles related to the business of e-sports. The purpose of this course is to provide a historical background on e-sports from its inception in the early 1980’s to its current state as a multi-billion dollar industry. It includes personnel, programs, marketing, media, financial management, organizational structures and an overview of career possibilities in this growing field. Students will develop a media release/player profile, create and reflect on streaming content through twitch, and simulate activities associated with being an e-sport manager.
Last Offered: not yet offered
3 credits

SMT 200 - Recreational Team Sports
Exploration and examination of the philosophy, administration, supervision, and programming aspects involved in the design and delivery of recreational youth sports.
Last Offered: Spring 2021
3 credits

SMT 207 - Adaptive Recreational Sport
Adaptive recreational sport programs meet the sport activity needs of individuals in competitive and non-competitive environments. A thorough analysis of the organizations, policies, and procedures needed to plan, deliver, and evaluate adaptive sports.
Last Offered: Spring 2020
3 credits

SMT 271 - Foundations of Sport Management
A study of the historical evolution of the field of sport management, with particular focus on current practices, issues, and trends that arise in a variety of sectors of the ever-growing sport industry. Students will also explore career opportunities available in sport management. This course will enhance students’ written and verbal communication skills, critical thinking skills, and ability to discuss and formulate an informed position on various issues in today’s sport environment. Students learn how fundamental principles and structures in management, marketing, law, finance, and other administrative functions interrelate as components in the overall operation of a sport organization.
Prerequisite(s): REC 100.
Last Offered: Spring 2021
3 credits
SMT 285 - e-Sports Promotion
This course provides students with an overview of the promotional history and options as it pertains to e-Sports. In addition, it will cover techniques used to promote e-Sports events, including and not limited to social media, live streaming, and corporate sponsorships.
Prerequisite(s): SMT 185
Last Offered: not yet offered
3 credits

SMT 295 - The Digital Sport Industry: Fantasy Sports, Video Gaming, & eSports
A comprehensive examination of the history and continuing evolution of the fantasy sports, eSports, sport video gaming, and sports betting industries. Emphasis on the contributions of these entities to the rapid growth in popularity of professional and intercollegiate sport in recent years, as well as the social and legal implications of these product and service offerings for both the sport industry and society at-large.
Last Offered: Winter 2020-21
3 credits

SMT 298 - Special Topics in Sports Management
No Description Available
Last Offered: not yet offered
3 credits

SMT 301 - Internship I
Supervised 260-hour internship in a professional setting. Emphasis on developing leadership and managerial skills in professional settings within the sport industry.
Prerequisite(s): Departmental permission.
Last Offered: Spring 2021
3 credits

SMT 351 - Facility Design and Management
Principles of planning, construction, maintaining and managing recreation and sport facilities.
Prerequisite(s): 6 credits in REC or SMT 271.
Last Offered: Spring 2021
3 credits

SMT 354 - Sport Communication and Promotion
Introduction to the promotion of sport and athletic organizations and events, as well as to the methods that sport organizations use to communicate with internal and external stakeholders. Points of particular emphasis will include interpersonal and organizational communication, the functions of public and media relations in intercollegiate athletics and professional sport organizations, and the roles and responsibilities of sport communication professionals.
Prerequisite(s): SMT 271.
Last Offered: Spring 2021
3 credits

SMT 355 - Ethics in Sport Management
Ethical and moral issues as they relate to sport. Historical foundations of moral and ethical thinking are examined to provide a framework for contemporary issue analysis. Students examine and clarify their personal ethical and moral values in order to integrate them into their professional lives.
Prerequisite(s): SMT 271.
Last Offered: Spring 2021
3 credits

SMT 356 - Sport Marketing
Examination, comprehension, and application of the fundamental principles of sport marketing, sponsorship, and sales. Addresses the specific marketing and sponsorship needs of professional and intercollegiate sport organizations, as well as community organizations that provide sport experiences for diverse populations.
Prerequisite(s): SMT 271 or 6 credits in REC.
Last Offered: Spring 2021
3 credits
SMT 357 - Legal Issues in Sport and Recreation
An introduction of legal issues, topics and principles related to the management of sport and recreation organizations. Students develop an awareness of the legal requirements pertaining to sport and recreation, as well as how these requirements are applied in the management of sport and recreation organizations.
Prerequisite(s): REC 320 or SMT 271.
Last Offered: Fall 2020
3 credits

SMT 388 - Administration of Sport Organizations
Provides an advanced analysis of managing sport organizations, including elements of financial management, human resource management, sport governance, group dynamics, labor relations, risk management, facility management, event management, and sport promotion.
Prerequisite(s): REC 320 or SMT 271.
Last Offered: Spring 2021
3 credits

SMT 401 - Internship II
Supervised 400-hour internship in a professional setting. Emphasis on developing leadership and managerial skills in professional settings within the sport industry. Special Information: Course taken for pass/fail only.
Prerequisite(s): Departmental permission.
Last Offered: Spring 2021
6 credits

SMT 425 - Human Factors in e-Sports
An examination of human performance factors involved in video gaming, both competitive (e-sports) and recreational. Topics include: gaming performance and cognitive factors; user experience (UX) and fame design; individual difference in e-sports performance; and training and skill learning.
Prerequisite(s): SMT 185
Last Offered: not yet offered
3 credits

SMT 451 - Intercollegiate Athletics
A study of intercollegiate athletics; history, organizational structure, and current issues. Includes an analysis of the management of an intercollegiate athletics department. A review of the organizational structure in athletics departments and governing bodies of intercollegiate athletics.
Prerequisite(s): SMT 388.
Last Offered: Spring 2021
3 credits

SMT 454 - International Sport Management and Governance
Examines the international sport industry’s connections and differences with sport industry in the United States. Class discussions will focus on the increasing globalization of sport, the structure and function of major international sport governing bodies, managing international sport events, marketing international sport, and current trends and issues affecting sport on a global level.
Prerequisite(s): SMT 388.
Last Offered: Fall 2020
3 credits

SMT 455 - Organization and Administration of Sport Management
Provides an advanced analysis of sport management including financial management, human resource management, global sport governance, group dynamics, labor relations, risk management, facility and event management and promotion.
Prerequisite(s): REC 320 and SMT 271.
Last Offered: Fall 2017
3 credits
SMT 456 - Sport Finance

Introduction to the basics of sport finance and economics. Course work will include financial concepts related to the sport industry, including: managing revenues and expenses; securing and evaluating sport sponsorships; financing new sport facilities; engaging in budgeting and projection; analyzing financial markets and environmental conditions; business structures; financial statements; the time value of money; capital budgeting; and inventory/production management.
Prerequisite(s): SMT 388
Last Offered: Spring 2021
3 credits

SMT 457 - Seminar: Contemporary Issues in Sport Management

An exploration of issues and topics related to the societal, behavioral, ethical, and legal environment of sports organizations. Students explore, analyze, and apply the current thinking to a myriad of issues facing sports organizations. They demonstrate mastery of analysis of assigned case studies and topics extant in sports management, developing appropriate practical management strategies in their capacity as sports organization managers.
Prerequisite(s): SMT 388.
Last Offered: Spring 2021
3 credits

SMT 465 - Sport Analytics

Introduction to the ongoing implementation of analytic approaches in the management of sport organizations. Review of the history of the application of the analytics related to in-game decision making, roster construction, and financial management for major professional sport franchises. Course delivery will involve a blend of lectures, readings, multimedia, statistical excercises, and a culminating project in which students will critically examine a sport organization’s implementation of analytics to inform its recent operations.
Prerequisite(s): SMT 388
Last Offered: Spring 2021
3 credits